

ACCOUNTING/BUSINESS ADMINISTRATION MAJOR

Bachelor of Science in Business Administration (B.S.B.A.)

As of Spring 2021

Major Requirements: 69 semester hours. **At least 24 semester hours must be taken at Aquinas, 18 of which are accounting courses at the 300 level and above.** A GPA of at least 2.0 must be maintained. Only courses with a grade of C- or better will count toward the major. Students may take a course twice to obtain the requisite C-.

AQUINAS REQUIREMENTS

TRANSFER EQUIVALENTS

AG 210 Principles of Acct (financial)	4.0	ACC 201 Principles of Accounting
AG 211 Principles of Acct II (managerial)	4.0	ACC 202 Principles of Accounting
AG 304 Intermediate Acct. I	4.0	
AG 305 Intermediate Acct. II	4.0	
AG 315 Cost Accounting	3.0	
AG 320 Accounting Communication and Professional	3.0	
AG 330 Accounting Systems	3.0	
AG/BS 336 Tax Law I	3.0	
AG/BS 337 Tax Law II	3.0	
AG 390 Accounting for Nonprofits	3.0	
AG 405 Auditing	3.0	
AG 410 Advanced Accounting	4.0	
BS 201 Principles of Management	3.0	BUS 122 Principles of Management
BS 202 Principles of Marketing	3.0	BUS 260 Principles of Marketing
BS 305 Financial Management	3.0	
BS 331 Business Law	3.0	BUS 123 BUSINESS LAW I
BS 492 Cases in Business Policy (SC)	3.0	
CS 156 Accounting Technology	1.0	
CS 152 Spreadsheets	1.0	CIS 101 or CIS 102 SPREADSHEETS
CS 252 Advanced Spreadsheets (Prerequisite CS152)	1.0	
ES 211 Microeconomics	3.0	ECON 102 Principles of Microeconomics
ES 212 Macroeconomics	3.0	ECON 101 Principles of Macroeconomics
MS 151 Elementary Statistics (MS 252 or MS 494 may be substituted)	3.0	BUS 105 Business Statistics 115 or MATH 215 Probability and Statistics

Concentrations (optional):

MARKETING CONCENTRATION (15 Credits Total)

Choose four of the following:

BS 311 Advertising (BS202, junior status)	3	BUS 263 ADVERTISING DYNAMICS
BS 316 International Marketing	3	
BS 342 Digital Marketing	3	
BS 360 Consumer Behavior (BS202 or PG100, sophomore)	3	
BS 357 Public Relations (BS202, junior status) (WI)	3	

BS 414 Supply Chain Management (BS201, BS202) 3
BS 415 Sales Management (BS201, BS202) 3
ES 311 Intermediate Microeconomics 3

BUS 161A EFFECTIVE SELLIN

PLUS choose one of the following:

BS 483 Marketing Strategy (BS202, junior status) 3
BS 442 Cases in International Business (BS201, 202, j) 3

HUMAN RESOURCES CONCENTRATION (15 Credits Total)

Complete five of the following:

BS 321 Industrial Psychology 3

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ORGANIZATIONAL BEHAVIOR

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; and/or courses